



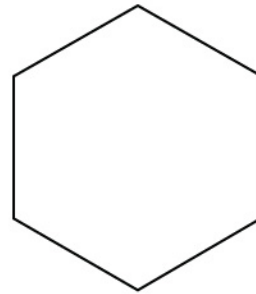
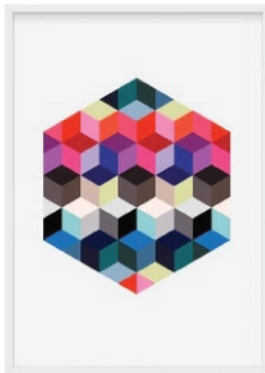
Live **H2H**

Branding Portfolio  
July 6, 2016

# TAXONOMY

## HEXAGON SYMBOLIC MEANING

COMMUNICATION  
INTERFACING  
BALANCE  
UNION



### Hexagon:

In geometry, a hexagon is a polygon with six edges and six vertices. The total of the internal angles of any hexagon is  $720^\circ$ .

Meaning of **6** in Western numerology and Tarot

The meaning of six is both delicate and mammoth as it walks into the realm of cosmic creation. We see this most evidently in the texts of the ancient Pythagoreans, who were legendary numerologists of their day (and otherwise).

**Meaning of 6;** (as a numerological aspect of the hexagon) include: Perfection, Integration, Conjoining, Reliability, Dependability

**Communication, Interfacing, Balance, Union**

The hexagon is one of the geometric shapes that occurs in nature. Found in the formation of honeycomb it is associated with bees and their co-operative, hard-working natures

\*

[HTTPS://PUNCTUREDARTEFACT.WORDPRESS.COM/2013/06/25/SYMBOL-HEXAGON-SYMBOLIC-MEANING-TATTOO-DESIGNART-AND-CULTURE/](https://puncturedartefact.wordpress.com/2013/06/25/symbol-hexagon-symbolic-meaning-tattoo-designart-and-culture/)

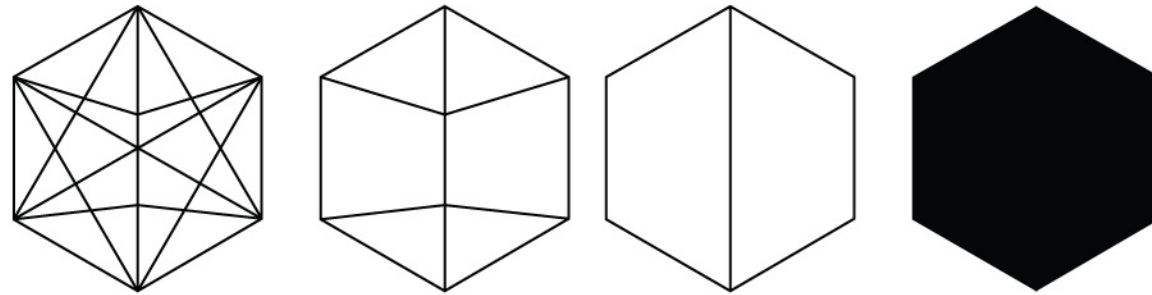
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[HTTP://WWW.TAROTTEACHINGS.COM/MEANING-OF-SIX.HTML](http://www.tarotteachings.com/meaning-of-six.html)

[HTTPS://WWW.CRITERION.COM/CURRENT/POSTS/1815-LE-CERCLE-ROUGE-WHAT-IS-THE-RED-CIRCLE](https://www.criterion.com/current/posts/1815-le-cercle-rouge-what-is-the-red-circle)

## TAXONOMY

### HEXAGON SYMBOLIC MEANING



Adaptable, Modular, a Platform for many products.

LIVE H2H is a meeting platform and not only a software or application, so it needs to convey the feeling of a platform, multi-functionality and perfection.

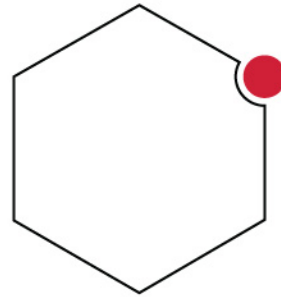
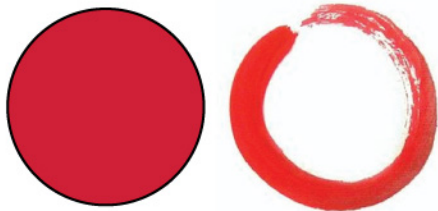
There are 4 applications currently working on the platform and in future there will be several apps, we need a logo that can be adaptable with as many as products that we will have, it needs to be expandable, flexible, reshapeable, and easy to use, to adapt with other platforms and products. It should also reflect modularity of the platform. Hexagon gives us this opportunity.

# TAXONOMY

## RED CIRCLE

//  
Siddhartha Gautama, the Buddha, drew a **circle** with a piece of **red** chalk and said:  
“When men, even unknowingly, are to **meet** one day, whatever may befall each, whatever their diverging paths, on the said day, they will inevitably come together in the **red circle.**”

//



### Circle:

Every other (human-based) understanding of the circle symbol meaning stems from that one moment of looking out from the eyes of the first human. From the life-giving solar orb, to its emotionally charged moon mate who sees to the flow of spiritual life, the influence of circles is literally stellar, as it is cosmic and celestial.

Red circle is world known icon for Live programs, Live broadcasting, Recording, specifically in digital media. It absorbs attention. Get the viewers focus, and demonstrates the feeling of “something important is happening” .

Inclusion, Wholeness, Focus, Unity, Nurturing, Cycle, Initiation, Everything, Perfection, Womb, Centering, Revolution, Infinity, Mobility, Completion.

\*

[HTTPS://PUNCTUREDARTEFACT.WORDPRESS.COM/2013/06/25/SYMBOL-HEXAGON-SYMBOLIC-MEANING-TATTOO-DESIGNART-AND-CULTURE/](https://puncturedartefact.wordpress.com/2013/06/25/symbol-hexagon-symbolic-meaning-tattoo-designart-and-culture/)

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[HTTP://WWW.TAROTTEACHINGS.COM/MEANING-OF-SIX.HTML](http://www.tarotteachings.com/meaning-of-six.html)

[HTTPS://WWW.CRITERION.COM/CURRENT/POSTS/1815-LE-CERCLE-ROUGE-WHAT-IS-THE-RED-CIRCLE](https://www.criterion.com/current/posts/1815-le-cercle-rouge-what-is-the-red-circle)

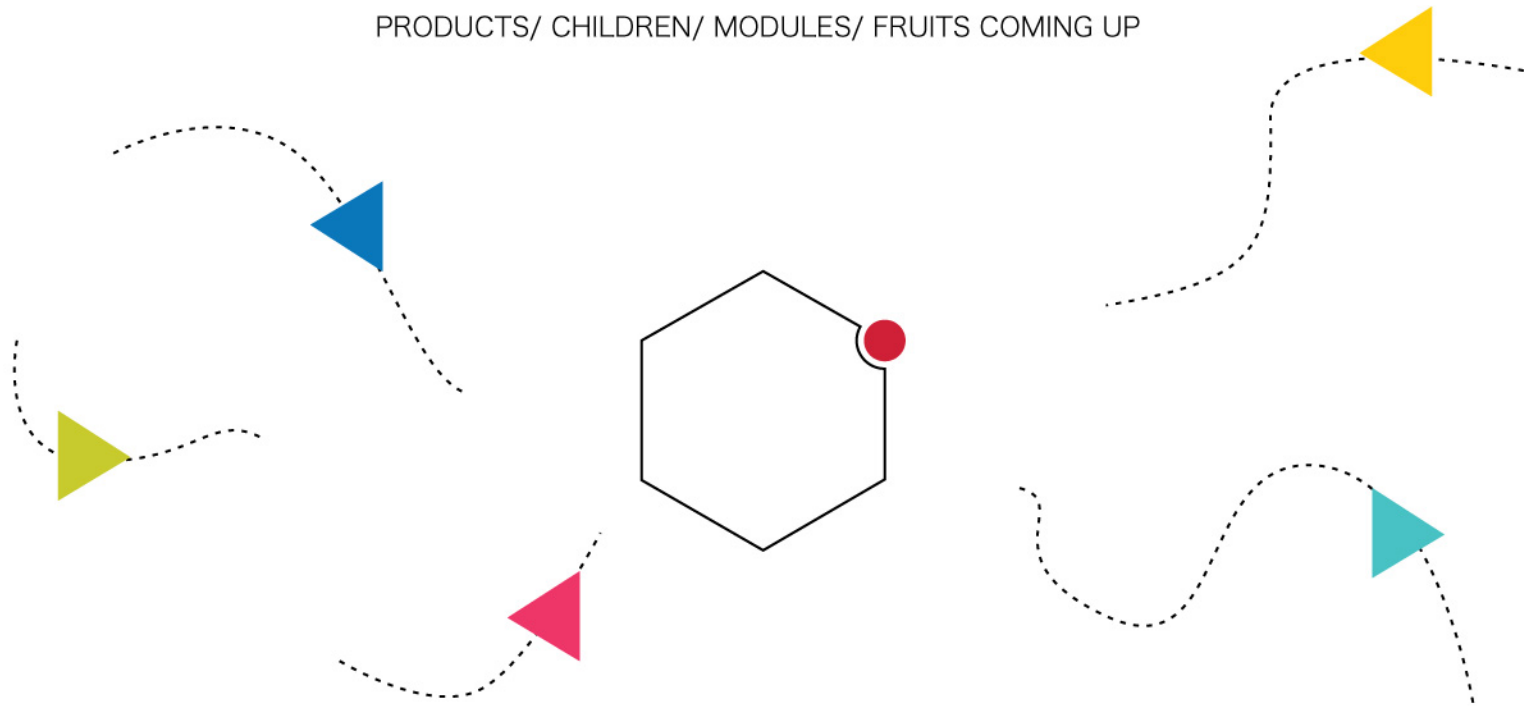
# LOGO

## INGREDIENTS

HEXAGON AND CIRCLE MARRAIGE



PRODUCTS/ CHILDREN/ MODULES/ FRUITS COMING UP





LiveH2H

Live**H2H**



HUMAN-TO-HUMAN

**LOGO**  
MAIN STYLE



**LiveH2H**



#333333  
#CC3333  
#FFFFFF



# LOGO

DARK BACKGROUND



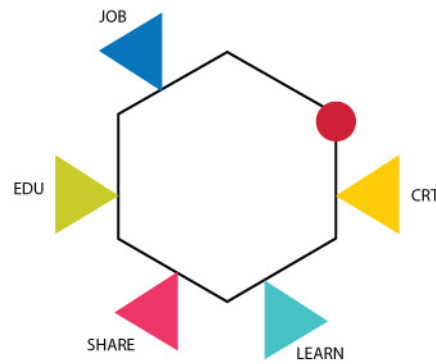
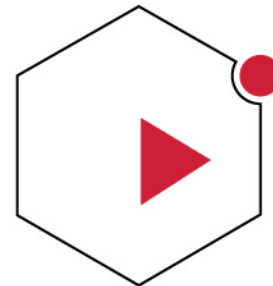
LiveH2H



LiveH2H

# LOGO

## OTHER VARIATIONS



# HEXATHEME

## PROFILE PICTURES



OFFLINE



LIVE



AVAILABLE

HEXATHEME  
ADS



LiveH2H



LiveH2H



LiveH2H



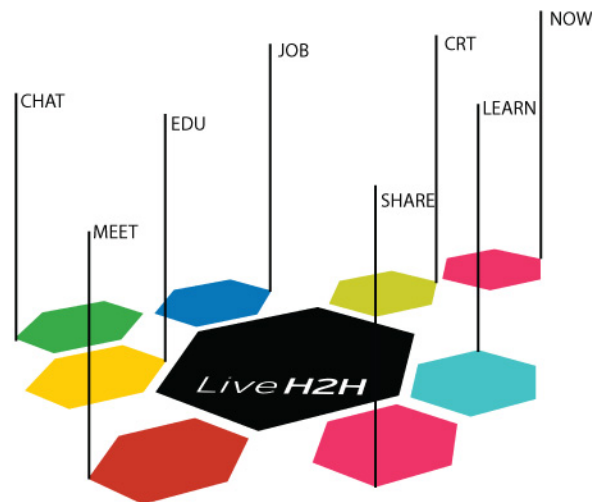
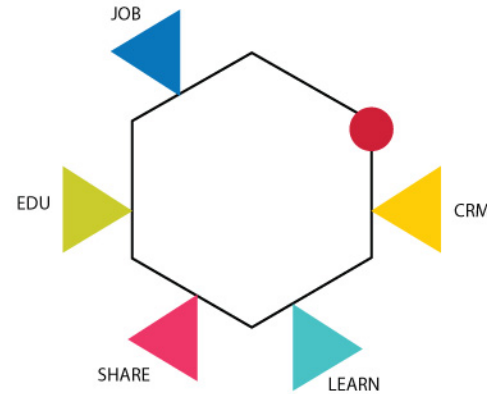
LiveH2H

**HEXATHEME**  
DEVELOPMENTS/  
DIAGRAMS

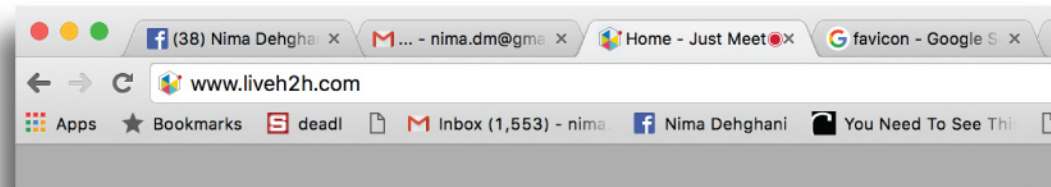


**EXPANDABLE**  
**FLEXIBLE**  
**ADAPTABLE**

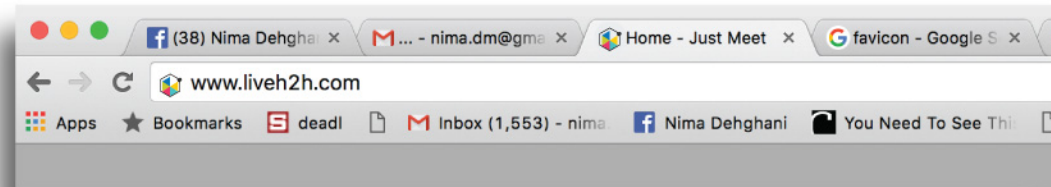
BECAUSE OF  
THE ANGLES  
AND PERFECT SHAPE



# HEXATHEME FAVICON



Meeting rooms when meet it is on



Regualr pages

# LiveH2H Platform



LiveH2H

GO LIVE.


**H2HMeet**  
Click. Meet. Smile

**H2HShare**  
Fill the gap. Connect the dots

**H2H Learn**  
Never too late to learn

**LiveH2H Platform**  
Human-to-Human communication platform

# HEXATHEME WEBPAGES



LiveH2H

Products News & Events About Contact Help English

## H2H Meet

ALL IN ONE VIDEO CONFERENCING

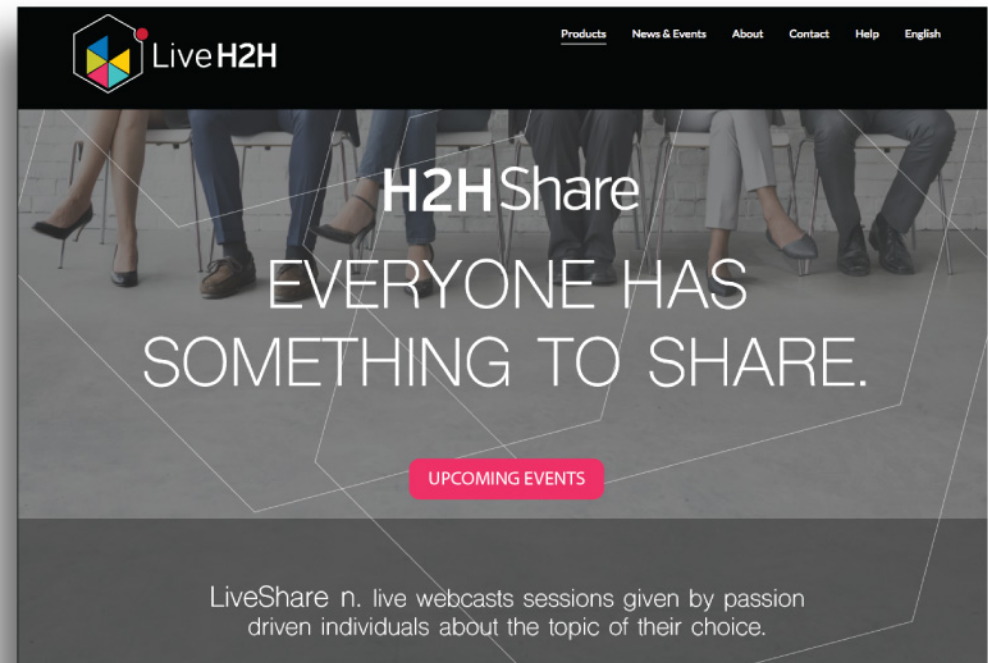

MEET NOW

Create or join a free unlimited meeting without any hassle.  
No registration required!

UNIQUE FEATURES

### LiveBoard

Share your thoughts with our whiteboard with no limitations and annotations.



LiveH2H

Products News & Events About Contact Help English




## H2H Share

EVERYONE HAS SOMETHING TO SHARE.

UPCOMING EVENTS

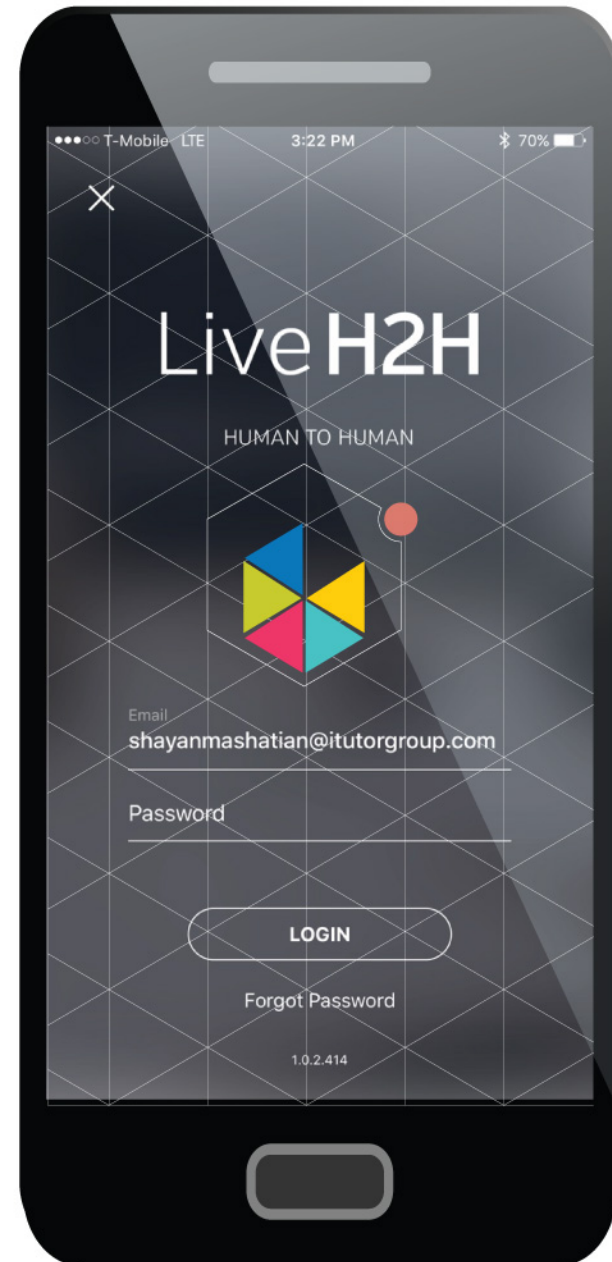
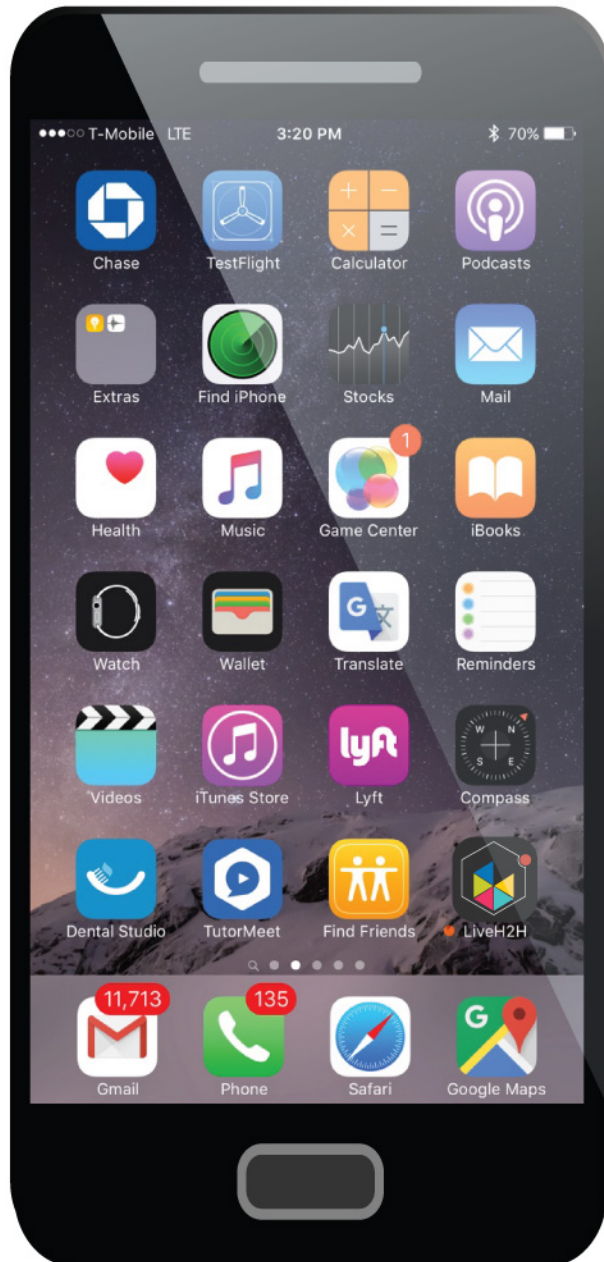
LiveShare n. live webcasts sessions given by passion driven individuals about the topic of their choice.

Upcoming Speakers

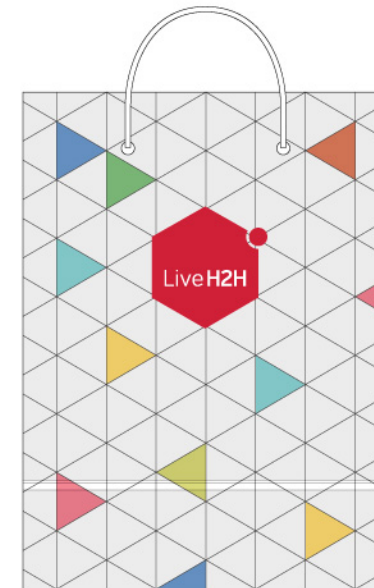
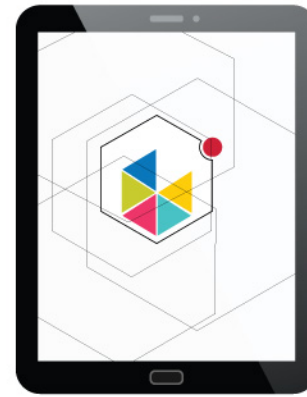
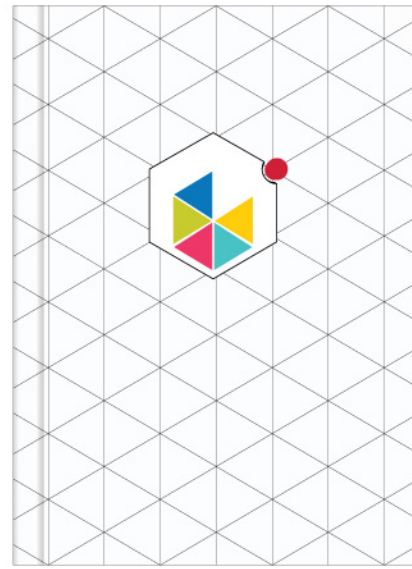
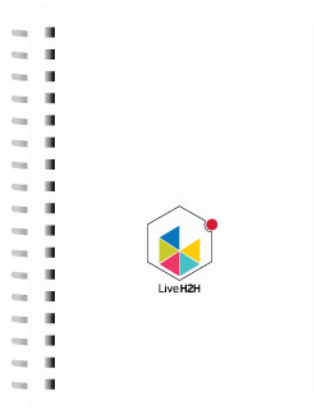
 How to Detect a Sexually Abused kid	 From Idea to IPO: 10-Week Startup Accelerator Program	 Use of Machine Learning in Diagnostics
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# HEXATHEME MOBILE APP



# HEXATHEME BRANDING PRODUCTS



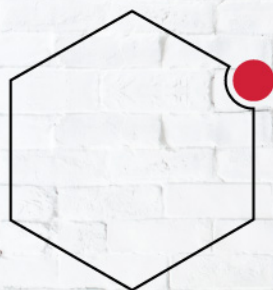
HEXATHEME  
BUSINESS CARDS  
GO LIVE



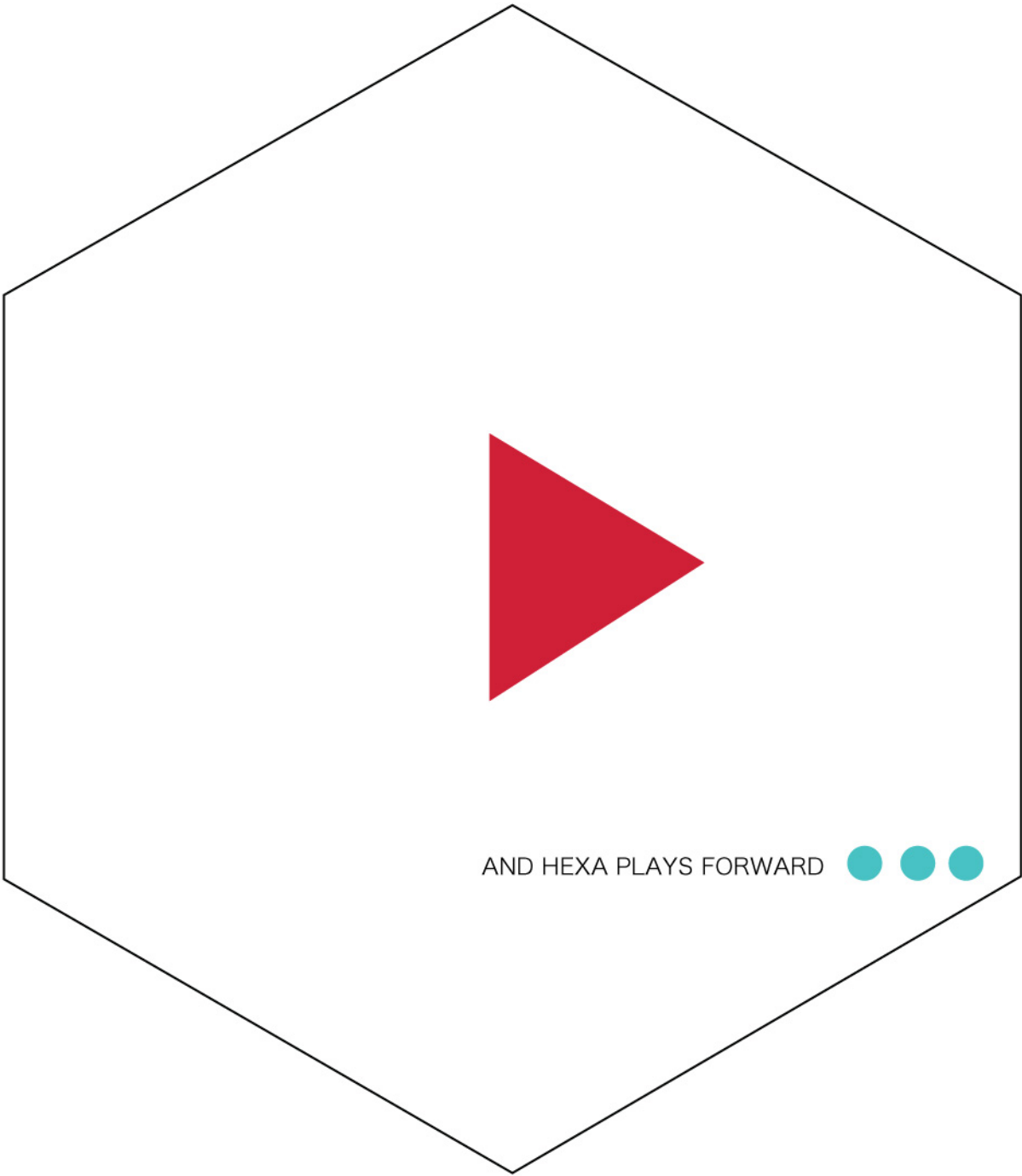
BRANDING  
TSHIRTS



**BRANDING  
EXHIBITIONS**

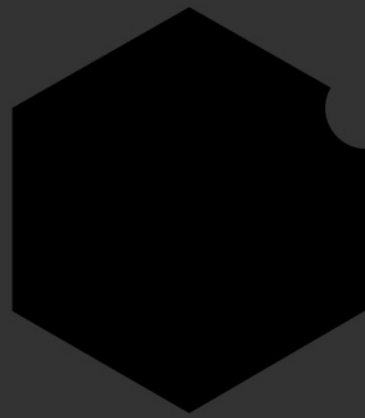


**GO LIVE.**  
Liveh2h.com



AND HEXA PLAYS FORWARD





LiveH2H